

JOANNA

PROFESSIONAL
2026



PROFESSIONAL HAIR COSMETICS BY JOANNA

PROFESSIONAL HAIR LIGHTENERS

PATINUM LIGHTENERS FOR WHOLE HAIR & HIGHLIGHTS UP TO 7 TONES

- perfect cool blonde shades
- silk proteins protect the hair structure
- glossy effect
- dermatologically tested



CREAM OXIDIZER 6%
130 g



CREAM OXIDIZER 9%
130 g



CREAM OXIDIZER 3%
1000 g



CREAM OXIDIZER 6%
1000 g



CREAM OXIDIZER 9%
1000 g



CREAM OXIDIZER 12%
1000 g



PROFESSIONAL HAIR STYLING PRODUCTS



PLATINUM HAIR LIGHTENER
450 g



PLATINUM CLASSIC
HAIR LIGHTENER 450 g



PROFESSIONAL OXIDANT CREAMS

- creamy formula
- universal use - with color creams or lightening powder
- mild formula
- available vol. 3%, 6%, 9%, 12%
- useful capacities 130 g & 1000 g

PROFESSIONAL HAIR CARE LINE

SPECIAL HAIR CARE AFTER BLEACHING TREATMENT

- perfect cold shades: silver , platinum & pink blonde
- anti-yellow effect
- glossy & beautyfull look



SILVER BOOST COMPLEX COLOUR TONING SHAMPOO - SILVER 1000G



ANTI-YELLOW BOOST COMPLEX COLOUR TONING SHAMPOO - GREY SHADES 1000 G



COLOR BOOST COMPLEX COLOUR TONING SHAMPOO - PINK 1000 G



SILVER BOOST COMPLEX HAIR SHAMPOO 500 G



ANTI-YELLOW BOOST COMPLEX COLOUR TONING SHAMPOO 500 G



COLOR BOOST COMPLEX COLOUR TONING SHAMPOO PINK 500 G



SILVER BOOST COMPLEX HAIR CONDITIONER 500 G



COLOR BOOST COMPLEX REVITALIZING HAIR CONDITIONER 500 G



COLOR BOOST COMPLEX TONING HAIR CONDITIONER 500 G



PROFESSIONAL HAIR CARE LINE

KERATIN REBUILDING LINE

- special care dedicated for coars, dull & brittle hair
- keratin rebuilding complex
- strengthening effect



KERATIN REBUILDING HAIR SHAMPOO
1000 ML



KERATIN REBUILDING HAIR CONDITIONER
1000 G



KERATIN REBUILDING HAIR SPRAY
CONDITIONER 300 ML



KERATIN REBUILDING HAIR MASK
500 G



SILK SMOOTHING LINE

- special care for dry & damaged hair
- improve hair condition
- moisturizing silk proteins
- smoothing & glossy effect



SILK SMOOTHING HAIR SHAMPOO
1000 ML



SILK SMOOTHING HAIR CONDITIONER
1000 G



SILK SMOOTHING HAIR MASK
500 G



PROFESSIONAL HAIR CARE LINE

MILK PROTEINS

- dedicated for dry and damaged hair
- nourishes and improves hair condition
- gives softness and shine
- aromatic coconut scent



MILK PROTEINS SHAMPOO
1000 ML



ARGAN OIL REGENERATING LINE

- special care for damaged hair
- improve hair condition
- healthy and silky look



ARGAN OIL REGENERATING HAIR
SHAMPOO 1000 ML



ARGAN OIL REGENERATING HAIR
CONDITIONER 1000 G



UV FILTER PROTECTIVE LINE

- special care dedicated for dyed hair
- moisturizing & nourishing formula
- uv filter protecting function
- shiny & healthy look



UV FILTER HAIR SHAMPOO 5000 ML



UV FILTER HAIR SHAMPOO 1000 ML



UV FILTER HAIR CONDITIONER
1000 G



PROFESSIONAL HAIR CARE LINE



CLEANPRO COMPLEX LINE

- dedicated for all hair types
- for every day hair care routine
- sebum regulation
- refreshing effect

CLEANPRO COMPLEX HAIR SHAMPOO
1000 ML



VOLUME UP COMPLEX LINE

- special care for thin, flat & delicate hair
- moisturizing
- plant-based collagen
- healthy and big volume look

VOLUME UP HAIR SHAMPOO
1000 ML



BARBER LINE

BEARD&HAIR SHAMPOO

- softens and conditions hair and beard
- pro-B5, aloe & Skin-Soft Complex
- freshness and easy styling



BARBER LINE BEARD AND HAIR
SHAMPOO 1000ML



CERAMIDES HAIR SHAMPOO
5000 ML



CERAMIDES HAIR SHAMPOO
1000 ML



CERAMIDES LINE

- dedicated for all hair types
- every day routine hair care
- ceramides moisturize hair fibers
- improves hair condition

ACIDPRO COMPLEX LINE

- dedicated for hair after alkline hairdressing treatments
- restore ph level
- close damaged hair fibers
- shining & smoothing effect



ACIDPRO COMPLEX
HAIR SHAMPOO 1000 ML



ACIDPRO COMPLEX HAIR
CONDITIONER 1000 G



PROFESSIONAL HAIR CARE LINE

CURLS ENHANCING LINE

- beautiful curls
- special polymers
- protecting uv filters
- long lasting effect



CURLS ENHANCING SPRAY
300 ML



CURLS ENHANCING CREAM
200 G



CURLS ENHANCING MOUSSE
150 ML



THERMO & SMOOTHNESS
300 ML



THERMO & SMOOTHNESS CREAM
200 G



THERMOPROTECTION LINE

- heat protection during hair treatments
- smoothing polymers
- moisturizing & nourishing ingredients
- shiny effect

FIXATION LINE

- 8 products for creative styling effects
- provitamin b5 & uv filters
- several effects from natural look till sophisticated shapes
- strong hold & long lasting effect

PROFESSIONAL HAIR CARE LINE

LOTIONS



FIXING HAIR STYLING LOTION
VERY STRONG 1000 ML



FIXING HAIR STYLING LOTION
VERY STRONG 300 ML



FIXING HAIR STYLING LOTION
STRONG 300 ML



MOUSSE & SPRAY



FIXING & VOLUME MOUSSE
150 ML



GEL BRILLIANTINE
200 G



FIXATION LINE GEL & PASTE



FIXING & STYLING PASTE
V200 G



FIXING & STYLING GUM
V200 G



FIXING & VOLUME SPRAY
300 ML



HAIR CARE			JOANNA PROFESSIONAL		
No	Code	Product name	Barcode	Pcs per carton	Volume
1.	9642	SILK smoothing shampoo	5901018006570	6	1000 ml
2.	9561	SILK smoothing conditioner	5901018006587	6	1000 g
3.	9546	SILK smoothing mask	5901018006594	8	500 g
4.	9625	ACIDPRO COMPLEX acidifying shampoo	5901018010676	6	1000 ml
5.	9548	ACIDPRO COMPLEX acidifying conditioner	5901018010669	6	1000 g
6.	9644	ARGAN OIL regenerating shampoo	5901018011062	6	1000 ml
7.	9563	ARGAN OIL regenerating conditioner	5901018011086	6	1000 g
8.	9651	KERATIN rebuilding shampoo	5901018012809	6	1000 ml
9.	9555	KERATIN rebuilding conditioner	5901018012816	6	1000 g
10.	9556	KERATIN rebuilding mask	5901018012823	8	500 g
11.	9557	KERATIN rebuilding spray conditioner	5901018012830	20	300 ml
12.	9617	UV FILTER protective shampoo with cherry fragrance	5901018005931	1	5000 ml
13.	9623	UV FILTER protective shampoo with cherry fragrance	5901018004521	6	1000 ml
14.	9553	UV FILTER protective conditioner with cherry fragrance	5901018016777	6	1000 ml
15.	9616	CERAMIDES Shampoo for all hair types with fresh fragrance	5901018005078	1	5000 ml
16.	9646	CERAMIDES shampoo with fresh fragrance	5901018015404	6	1000 ml
17.	9643	VOLUME'UP COMPLEX volumizing shampoo	5901018011055	6	1000 ml
18.	9622	MILK PROTEINS nourishing shampoo	5901018004514	6	1000 ml
19.	9624	CLEANPRO COMPLEX cleansing shampoo	5901018008093	6	1000 ml
20.	9663	SILVER BOOST COMPLEX colour toning shampoo - silver	5901018022396	6	1000 ml
21.	9602	SILVER BOOST COMPLEX silver effect shampoo	5901018020651	8	500 g
23.	9532	SILVER BOOST COMPLEX silver effect conditioner	5901018020644	8	500 g
24.	9661	ANTI-YELLOW BOOST COMPLEX color toning shampoo - grey shades	5901018022372	6	1000 ml
25.	9613	COLOR BOOST COMPLEX color revitalizing shampoo	5901018004507	8	500 g
26.	9544	COLOR BOOST COMPLEX color revitalizing conditioner	5901018005016	8	500 g
27.	9662	COLOR BOOST COMPLEX color toning shampoo - pink	5901018022396	6	1000 ml
28.	9603	COLOR BOOST COMPLEX color toning shampoo	5901018018122	8	500 g
29.	9534	COLOR BOOST COMPLEX color toning conditioner	5901018018528	8	500 g
30.	9671	PROFESSIONAL BARBER LINE Shampoo for men 2in1	5901018018528	6	1000 ml

LIGHTENERS			JOANNA PROFESSIONAL		
1.	9723	Lightener Platinum	5901018019495	8	450 g
2.	9724	Lightener Platinum Classic	5901018019501	8	450 g

OXIDIZERS			JOANNA PROFESSIONAL		
1.	9024	Cream oxidizer 3%	5901018008833	9	1000 g
2.	9025	Cream oxidizer 6%	5901018008840	9	1000 g
3.	9026	Cream oxidizer 9%	5901018008857	9	1000 g
4.	9027	Cream oxidizer 12%	5901018008864	9	1000 g
5.	9035	Cream oxidizer 6%	5901018008888	12	130 g
6.	9035	Cream oxidizer 9%	5901018008895	12	130 g

HAIR CARE			JOANNA PROFESSIONAL		
FIXATION					
1.	9927	GEL BRILLIANTINE	5901018020163	8	200 g
2.	9940	FIXING HAIR STYLING LOTION STRONG	5901018019730	20	300 ml
3.	9941	FIXING HAIR STYLING LOTION VERY STRONG	5901018019747	20	300 ml
4.	9947	FIXING HAIR STYLING LOTION VERY STRONG	5901018019754	9	1000 ml
5.	9914	FIXING & STYLING GUM	5901018019709	6	200 g
6.	9954	FIXING & STYLING PASTE	5901018019761	6	200 g
7.	9981	FIXING & VOLUME HAIR SPRAY	5901018019907	20	300 ml
8.	9985	FIXING & VOLUME HAIR MOUSSE	5901018019914	22	150 ml
SMOOTHING & THERMOPROTECTION					
1.	9962	SMOOTHNESS & THERMOPROTECTION STYLING CREAM	5901018019778	10	200 g
2.	9961	SMOOTHNESS & THERMOPROTECTION STYLING SPRAY	5901018019891	20	300 ml
CURLS					
1.	9975	CURLS ENHANCING MOUSSE	5901018019815	22	150 ml
2.	9972	CURLS ENHANCING CREAM	5901018019808	10	200 g
3.	9971	CURLS ENHANCING SPRAY	5901018022426	20	300 ml