



JOANNA

PRODUCTS CATALOGUE 2024

**POWER
MEN**

TINT

Organic
NATURIA

MULTI
CREAM
COLOR

S
SENSUAL
S



COSMETIC LABORATORY JOANNA

- Has its own Production, Quality Control and R&D Laboratory
 - All formulas are developed by Joanna's experienced technologists
 - Specializes in hair colorants, hair & body care cosmetics
 - Production capacity is 50 million pcs per year (20 million of hair colorants in it)
 - Takes part in several Private Label projects
-
- More than 40 years of experience in hair cosmetics and hair dyes
 - Employs over 340 people
 - 100% Polish production
 - Over 250 SKU in our portfolio are Vegan products
 - We don't test our products on animals
 - We care about our environment in several ways: natural origin ingredients, ecofriendly packaging, short INCI, safe and rational production





- creamy lightener for whole hair up to 4 tones
- lightener for whole hair up to 9 tones
- perfect cool blonde shades
- blonde booster conditioner
- yellow tones neutralizing formula

HAIR DYEING PRODUCTS

PERMANENT LIGHTENER / LEVEL III



DERMATOLOGICALLY
TESTED



SAFE
FORMULA



**LIGHTENER FOR WHOLE
HAIR UP TO 9 TONES**



**CREAMY HAIR LIGHTENER
FOR WHOLE HAIR 4 TONES**



HAIR DYEING PRODUCTS

PERMANENT COLOUR
CREAM / LEVEL III



MULTI BLOND

- intensiv whole hair lightener up to 4-5 tones
 - platinum hair lightener up to 9 tones
 - maximum lightening effect
 - hair care blond mask
 - silk proteins extract
-
- super lightener for whole hair & highlights up to 5-6 tones
 - reflex spray lightener
 - pure platinum shades
 - maximum lightening effect
 - hair care blond mask
 - silk proteins extract & keratin



PLATINUM
UP TO 9 TONES



INTENSIV 4-5 TONES



SUPER 5-6 TONES



REFLEX SPRAY
LIGHTENER



BLOND NATURIA

- perfect blonde shades
- silk proteins extract
- lightener for whole hair & highlights up to 4-5 tones
- whole hair lightener up to 4-6 tones

HAIR DYEING PRODUCTS

PERMANENT LIGHTENER / LEVEL III



**NATURIA BLOND FOR
HIGHLIGHTS 4-6 TONES**



**NATURIA BLOND FOR
WHOLE HAIR 4-5 TONES**



HAIR DYEING PRODUCTS

PERMANENT LIGHTENER / LEVEL III



INTENSIVE
COLOUR



MILD
FORMULA



DERMATOLOGICALLY
TESTED



- 19 full of expression shades
- 3D effect
- intensive long lasting colour
- precise colouring effect
- perfect coverage of gray hair



30 CARAMEL BLOND



30,5 SUNNY BLOND



31 SANDY BLOND



31,5 ROSE BLOND



32 PLATINUM BLOND



33 NATURAL BLOND



34 INTENSIVE RED



35 CHERRY RED



36 ROYAL BURGUNDY



37 JUICY EGGPLANT



38 CHESTNUT BROWN



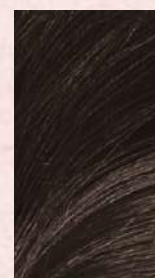
39 NUT BROWN



39,5 TEA BROWN



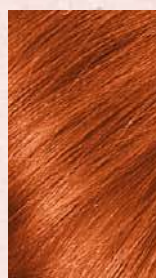
40 CINNAMON BROWN



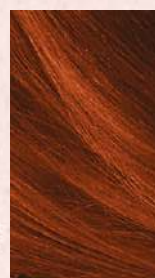
41 CHOCOLATE BROWN



42 EBONY BLACK



43 FIERY RED



44 INTENSIVE COPPER



44,5 COPPER BROWN



5D
effect

**MULTI
CREAM**

METALLIC COLOR

Permanent Color Cream

- 5 modern shades
- 5D effect
- unique combination of dyes
- perfect coverage of gray hair
- ultra metallic reflex



28 VERY LIGHT
PEARL BLOND



29 VERY LIGHT
ICE BLOND



32,5 SILVER
BLOND



40,5 COLD
BROWN



32,5 NAVY
BLACK



HAIR DYEING PRODUCTS

PERMANENT COLOUR CREAM / LEVEL III



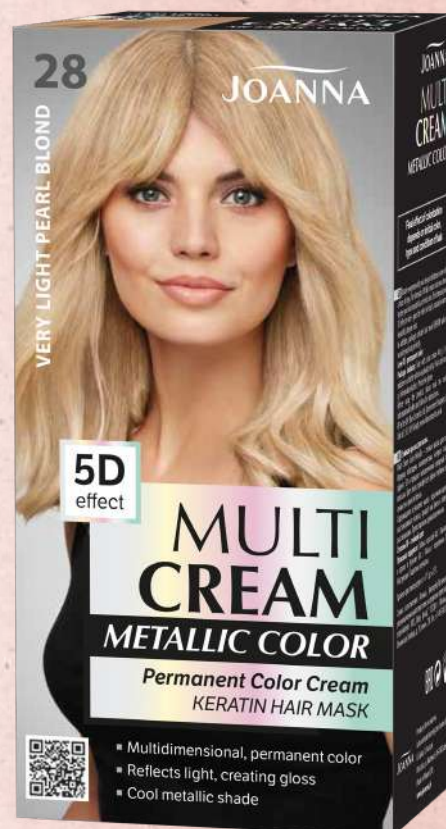
EXTRA DEEP
COLOUR



DERMATOLOGICALLY
TESTED



UNIQUE
FORMULA



HAIR DYEING PRODUCTS

PERMANENT COLOUR CREAM / LEVEL III

Organic
NATURIA



INTENSIVE
COLOUR



100%
VEGAN FORMULA



DERMATOLOGICALLY
TESTED



- 13 absolutely fantastic colours
- 0% ammonia, parabens, silicone & ppd
- caring & mild formula
- unique water polymer - intensive long lasting colour



310 SUNNY



311 PLATINUM



312 NATURAL



313 CARAMEL



314 GREY



320 FLAMING



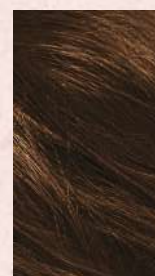
321 CHESTNUT



333 EGGPLANT



339 COCOA



340 TEA



341 CHOCOLATE



342 COFFEE



350 EBONY



COLOR NATURIA

- 26 shades inspired by nature
- long lasting colour
- peach extract & milk proteins
- perfect coverage of gray hair



208 ROSE BLOND



209 BEIGE BLOND



210 NATURAL BLOND



211 GOLDEN SAND



212 NOBLE PEARL



213 SILVER DUST



214 PIGEON GRAY



215 COLD BLOND



218 COPPER BLOND



219 SWEET TOFFEE



220 FLAMING SPARK



221 AUTUMN LEAF



222 WILD CHESTNUT



230 JUICY RASPBERRY



231 RED CURRANT



232 RIPE CHERRY



233 DEEP BURGUNDY



234 PLUMMY EGGPLANT



235 FOREST BERRY



237 COLD BROWN



238 FREEZING BROWN



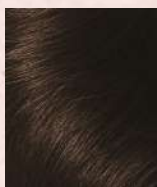
239 MILK CHOCOLATE



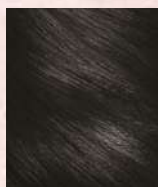
240 SWEET CAPPUCCINO



241 NUT BROWN



242 ROAST COFFEE



243 BLACK LILAC



HAIR DYEING PRODUCTS

PERMANENT COLOUR CREAM / LEVEL III



INTENSIVE
COLOUR



SAFE
FORMULA



DERMATOLOGICALLY
TESTED



HAIR DYEING PRODUCTS

PERMANENT LIGHTENER/ LEVEL III

POWER MEN

- lightener for whole hair & sunny highlights up to 9 tones
- luminous cool shade
- blonde booster conditioner
- anti-yellow effect formula
- dermatologically tested



**CREAMY LIGHTENER
FOR MEN UP TO 9 TONES**



POWER MEN

- 3 universal colours
- 5 minutes anti-grey formula
- quick & easy application
- multifunction use (hair, beard, moustache)
- 0% ammonia & ppd



01 BLACK



02 DARK BROWN



04 NATURAL BROWN



HAIR DYEING PRODUCTS

PERMANENT COLOUR CREAM / LEVEL III



HAIR DYEING PRODUCTS

COLOUR CONDITIONER (DEMI-PERMANENT) / LEVEL II



MILD
FORMULA



DERMATOLOGICALLY
TESTED



PASTEL COLOR

- 3 washable colours lasts 10 washes
- quick & easy application
- subtle pastel effect
- ammonia & oxidizer free



PINK



JEANS



SILVER



COLOR MULTI EFFECT

- 15 inspiring shades
- ammonia & oxidizer free
- washable colours lasts 4-8 washes
- quick & easy application
- keratin complex

HAIR DYEING PRODUCTS

INSTANT COLOUR SHAMPOO / LEVEL I



01,5
ULTRA LIGHT BLOND



02,5
PINK BLOND



03,5
SILVER BLOND



01 SANDY BLOND



02 PEARLY BLOND



03 NATURAL BLOND



04 RASPBERRY RED



05 CURRANT RED



06 CHERRY RED



07 DEEP BURGUNDY



08 JUICY EGGPLANT



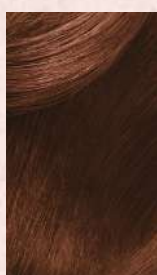
09 NUT BROWN



10 CHESTNUT BROWN



11 COFFEE BROWN



12 CHOCOLATE BROWN



13 EBONY BLACK



14 AROMATIC CAPPUCCINO



15 FIERY RED



MILD
FORMULA



DERMATOLOGICALLY
TESTED



SOFT DYEING & HAIR CARE PRODUCTS

Color^{ULTRA}

- specialized color care line for gray, blonde, brown, ginger & mahogany hair
- quick & easy application
- enhanced & refreshed colours
- several products: shampoos, conditioners, rinses & toning pigments
- mild & safe dyes
- immediately effect



SHAMPOO FOR COLD BLONDS -
LIGHTENED AND GRAY HAIR 200 ML



CONDITIONER FOR BLONDS
LIGHTENED AND GRAY HAIR 200 G



ENHANCING CONDITIONER
COLD BLONDS 100 G



SHAMPOO FOR COLD BLONDS
LIGHTENED AND GRAY HAIR 400 ML



TONING PIGMENT COLD
BLOND 100 ML



HAIR RINSE - BLUE
150 ML



Color^{ULTRA}

SOFT DYEING & HAIR CARE PRODUCTS



SHAMPOO FOR SILVER
BLONDS 200 ML



SHAMPOO FOR SILVER BLONDS
400 ML



CONDITIONER FOR SILVER
BLONDS 200 G



TONING PIGMENT SILVER
BLOND 100 ML



HAIR RINSE - SILVER
150 ML



ENHANCING CONDITIONER
SILVER BLONDS 100 G



SHAMPOO FOR BLONDS - LIGHTENED
AND GRAY HAIR - PINK SHADE 200 ML



CONDITIONER FOR BLONDS
PINK SHADE 200 G



TONING PIGMENT PINK
BLOND 100 ML



HAIR RINSE - PINK
150 ML



ENHANCING CONDITIONER
PINK 100 G



SHAMPOO FOR RED HAIR
200 ML



ENHANCING CONDITIONER
RED 100 G



SHAMPOO FOR BROWN
HAIR 200 ML



ENHANCING CONDITIONER
BROWN 100 G



SHAMPOO FOR COPPER
HAIR 200 ML



ENHANCING CONDITIONER
COPPER 100 G



PERM WAVE PRODUCTS

loki Naturia

- strengthening herbal extract:
 - birch - nourishes and improves the condition, elasticity and softness of hair
 - hops - has a revitalizing effect on the hair, stimulates the production of collagen, elastin and hyaluronic acid
 - nettle - moisturizes, regenerates and accelerates hair growth
- hydrolyzed keratin proteins - regenerate, care and intensively moisturize, preventing moisture from escaping from the hair structure
- 3 variants : mild, normal, strong
- effect of natural and elastic curly hair
- increased hair volume



PERM LIQUID
NORMAL



PERM LIQUID
MILD



PERM LIQUID
STRONG



- 20 multifunction products
- super natural look
- easy application
- several possibilities & effects
- fixation & long lasting effect



HAIR SPRAY EXTRA STRONG
250 ML

5 901018 019259 >



HAIR SPRAY WITH KERATIN
VERY STRONG 250 ML

5 901018 019242 >



HAIR SPRAY VOLUME
250 ML

5 901018 018887 >



HAIR MOUSSE WITH KERATIN
EXTRA STRONG 150 ML

5 901018 019273 >



HAIR MOUSSE WITH KERATIN
VERY STRONG 150 ML

5 901018 019266 >



HAIR MOUSSE VOLUME
150 ML

5 901018 018894 >



LOTION HAIR STYLING
150 ML

5 901018 012090 >



CURLS SPRAY
150 ML

5 901018 012182 >



HAIR STYLING MIST
150 ML

5 901018 012106 >



VOLUME HAIR SPRAY
150 ML

5 901018 018924 >



THERMO PROTECTION HAIR SPRAY
150 ML

5 901018 018931 >



GEL BRILLANTINE
150 G

5 901018 012236 >



EXTRA STRONG HAIR GEL
150 G

5 901018 931889 >



VERY STRONG HAIR GEL
150 G

5 901018 012069 >



CURLS CREAM
150 G

5 901018 012199 >



HAIR SILK
120 G

5 901018 012120 >



HAIR GUM SILVER
EXTRA STRONG 90 G

5 901018 012151 >



MATIFYING PASTE
EXTRA STRONG 90 G

5 901018 019426 >



MODELING PASTE
EXTRA STRONG 90 G

5 901018 012137 >



WAX BRILLANTINE
45 G

5 901018 012212 >

HAIR REFRESHING PRODUCTS



ULTRA Fresh HAIR

- quick refresh
- push-up effect
- sebum absorbing formula
- no white residue on hair
- subtle fruity fragrance
- variant for light & brown hair
- good hair day - every day



DRY SHAMPOO CLASSIC
200 ML



DRY SHAMPOO BROWN
200 ML



SPRAY CONDITIONERS

- total hair conditioning products for dry hair
- 3 variants of specialized hair care
- hair botox with fito keratin and collagen, hyaluronic acid and innovative silicones
- hydrolyzed silk proteins
- rebuilding keratin complex

HAIR CARE PRODUCTS



**KERATIN REBUILDING SPRAY
CONDITIONER
150 ML**



**SILK SMOOTHING SPRAY
CONDITIONER
150 ML**



**BOTOX REBUILDING & SMOOTHING
SPRAY CONDITIONER
150 ML**



HAIR CARE PRODUCTS



VEGAN

- vegan care formula
- no ingredients of animal origin
- short inci
- moisturizing, cleansing & nourishing products
- 4 basic components: aloe, bergamot, sweet almond protein, raspberry vinegar



**MOISTURIZING SHAMPOO
WITH ALOE VERA
300 ML**



**REGENERATING SHAMPOO
WITH ALMOND PROTEIN
300 ML**



**MOISTURIZING CONDITIONER
WITH ALOE VERA
300 G**



**SPRAY CONDITIONER
WITH RASPBERRY VINEGAR
150 ML**



**HAIR OIL SERUM
30 G**



Traditional Recipes

HAIR CARE PRODUCTS

- traditional hair care ingredients
- 9 products for 5 several hair needs
- safe & mild recipes based on natural herbs extracts
- natural herbs extracts
- moisturizing honey
- horsetail prevents hair loss & reduces development of grease
- black radish extract stimulates hair growth



TRADITIONAL RECIPES SHAMPOO WITH HORSETAIL AND ROSEMARY 300 ML



TRADITIONAL RECIPES SHAMPOO WITH EGG YOLK AND VEGETABLE PROTEINS 300 ML



TRADITIONAL RECIPES SHAMPOO WITH BLACK RADISH AND NETTLE 300 ML



TRADITIONAL RECIPES SHAMPOO WITH HOP AND YEAST 300 ML



TRADITIONAL RECIPES SHAMPOO WITH HONEY AND MILK PROTEINS 300 ML



TRADITIONAL RECIPES CONDITIONER WITH HORSETAIL AND ROSEMARY 300 G



TRADITIONAL RECIPES CONDITIONER WITH YOLK AND CASTOR OIL 300 G



TRADITIONAL RECIPES CONDITIONERS WITH BLACK RADISH AND NETTLE 300 G



TRADITIONAL RECIPES STRENGTHENING RUB-ON CONDITIONER HORSETAIL 100 G



HAIR CARE PRODUCTS

CANNABIS SEED

- special care for delicate & sensitive hair
- strengthening & moisturizing formula
- 6 products for complex care
- conditioning aloe leaf juice
- moisturizing cannabis sativa seed extract



**MOISTURIZING AND STRENGTHENING
SHAMPOO
400 ML**



**STRENGTHENING SHAMPOO
FOR FALLING OUT HAIR
400 ML**



**MOISTURIZING AND STRENGTHENING
SHAMPOO
200 ML**



**MOISTURIZING AND STRENGTHENING
CONDITIONER
200 g**



**MOISTURIZING
AND STRENGTHENING
HAIR RUB ON CONDITIONER
100 ML**



**STRENGTHENING
RUB ON CONDITIONER FOR
FALLING OUT HAIR
100 ML**



Curls

HAIR CARE PRODUCTS

- line dedicated to curly, wavy, frizzy and permed hair
- The CURL COMPLEX used in the formula contains rice and yeast amino acids and tomato bioferment, thanks to which it optimally moisturizes and highlights the curls, increasing their durability.



SHAMPOO FOR CURLY HAIR
300 ML



HAIR CARE PRODUCTS

KERATIN

- deep regeneration for coarse dull & damaged hair
- 6 strengthening products for total care
- innovative rebuilding complex
- moisturizing wheat proteins



**SHAMPOO WITH KERATIN
400 ML**



**SHAMPOO WITH KERATIN
200 ML**



**CONDITIONER WITH KERATIN
200 G**



**SPRAY CONDITIONER WITH KERATIN
150 ML**



**HAIR MASK WITH KERATIN
150 G**



**REBUILDING SERUM
50 G**



SILK

- deep moisturizing products for dry & damaged hair
- 4 smoothing products for complex care
- hydrolyzed silk proteins
- intensive shine
- flexible hair effect

HAIR CARE PRODUCTS



**SMOOTHING SHAMPOO
400 ML**



**SMOOTHING SHAMPOO
200 ML**



**SMOOTHING CONDITIONER
200 G**



**SPRAY CONDITIONER
150 ML**



HAIR CARE PRODUCTS

ARGAN OIL

- regeneration for dry and damaged hair
- 7 products for complex care
- nourishing argan oil
- strengthening castor oil



**SHAMPOO WITH ARGAN OIL
FOR DAMAGED HAIR
400 ML**



**SHAMPOO WITH ARGAN OIL
FOR DAMAGED HAIR
200 ML**



**CONDITIONER
WITH ARGAN OIL
200 G**



**SERUM FOR HAIR ENDINGS
WITH ARGAN OIL
50 G**



**SILKY LEAVE-IN CONDITIONER
WITH ARGAN OIL
30 ML**



HAIR therapy

HAIR CARE PRODUCTS

- line dedicated to weakened and falling hair
- contains herbal extracts, Vital Hair complex, panthenol and vitamin PP
- the active ingredients used reduce excessive hair loss, stimulate hair growth, and strengthen it



SHAMPOO FOR FALLING OUT HAIR
300 ML



RUB-ON CONDITIONER
FOR FALLING OUT HAIR 100 ML



HAIR CARE PRODUCTS FOR MEN

POWER MEN

- strengthening hair care line
- inhibits hair loss
- vital complex - strengthening booster
- niacynamid - normalizing and regulating function
- anti-dandruff hair care
- anti-graying formula
- dermatologically tested



ANTI-DANDRUFF SHAMPOO
200 ML



ANTI-GRAYING SHAMPOO
200 ML



STRENGTHENING SHAMPOO
200 ML



STRENGTHENING RUB-ON CONDITIONER
100 ML



- complex care for 4 hair types: normal, dyed, oily & dry
- 4 products shampoos with conditioner 2 in 1

- natural extracts: cherry, sweet flag, wheat & sea algae
- cleansing & conditioning formula



SHAMPOO WITH CONDITIONER
FOR DYED HAIR WITH CHERRY 500 ML



SHAMPOO WITH CONDITIONER
FOR OILY HAIR WITH SWEET FLAG 500 ML



SHAMPOO WITH CONDITIONER FOR DRY
AND DAMAGED HAIR WITH WHEAT 500 ML



SHAMPOO WITH CONDITIONER
FOR OILY HAIR WITH SWEET FLAG 500 ML



BODY CARE PRODUCTS

S
SENSUAL
S

- complex care for all skin types
- nourishing formulas with up to 90 % natural ingredients
- smooth skin effect all day long
- active ingredients: silk proteins, vitamin complex, argan oil, ceramides, hemp oil, panthenol, goat milk and prebiotics



**CREAMY SHOWER GEL
HEMP OIL & PANTHENOL 500ML**



**BODY LOTION
HEMP OIL & PANTHENOL 200G**



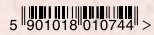
**FOOT CREAM
HEMP OIL & PANTHENOL 100G**



BODY CARE PRODUCTS



**CREAMY SHOWER GEL
SILK PROTEINS & VITAMIN COMPLEX 500ML**



**BODY LOTION
SILK PROTEINS & VITAMIN COMPLEX 200G**



**HAND CREAM
SILK PROTEINS & VITAMIN COMPLEX 100G**



**CREAMY SHOWER GEL
ARGAN OIL & CERAMIDES 500ML**



**BODY LOTION
ARGAN OIL & CERAMIDES 200G**



**HAND CREAM
ARGAN OIL & CERAMIDES 100G**



**FOOT CREAM
ARGAN OIL & CERAMIDES 100G**



**CREAMY SHOWER GEL
GOAT MILK & PREBIOTICS 500ML**



**BODY LOTION
GOAT MILK & PREBIOTICS 200G**



**HAND CREAM
GOAT MILK & PREBIOTICS 100G**



**FOOT CREAM
GOAT MILK & PREBIOTICS 100G**



BODY CARE PRODUCTS

S
SENSUAL
S

- designed for daily care of the intimate areas
- cleanses and leaves a long-lasting feeling of freshness
- formula contains: lactic acid, panthenol, allantoin
- supports regeneration of the skin in the intimate areas
- moisturizes, nourishes and restores softness
- neutralizes unpleasant odors



SENSUAL GENTLE INTIMATE HYGIENE FOAM
260 ML



Naturia

BODY CARE PRODUCTS

- relaxing & refreshing formulas
- 6 shower gels with safe vegan ingredients & super fruity fragrances: orange, cherry, mango, lime, olive, raspberry & strawberry



SHOWER GEL MANGO
AND PAPAYA 300 ML



SHOWER GEL CHERRY
AND CURRANT 300 ML



SHOWER GEL GRAPEFRUIT
AND ORANGE 300 ML



SHOWER GEL STRAWBERRY
300 ML



SHOWER GEL RASPBERRY
300 ML



SHOWER GEL OLIVE
300 ML



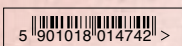
BODY CARE PRODUCTS

Naturia

- moisturizing & smoothing formula
- 3 liquid hand soaps with balm and extracts:
olive oil, argan oil & raspberry
- 4 body balms with known and valued
ingredients: sea algae, olive oil, green tea & lilac



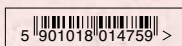
LIQUID SOAP
WITH BALM ARGAN OIL 500 ML



LIQUID SOAP
WITH BALM RASPBERRY 500 ML



LIQUID SOAP
WITH BALM OLIVE OIL 500 ML



MOISTURIZING BODY BALM
WITH SEA ALGAE 500 G



NOURISHING BODY BALM
WITH OLIVE OIL 500 G



CARING BODY BALM
WITH GREEN TEA 500 G



REGENERATING BODY BALM
WITH LILAC 500 G



POWER MEN

BODY CARE PRODUCTS

- sensitive refreshing formulas
- energizing & moisturizing components: black pepper & guarana, hydromanil, cannabis seed extract
- 4 products for complex men care
- cleansing & soothing function



SHOWER GEL 4 IN 1 WITH HEMP
EXTRACT AND VITAMIN PP 300 ML



SHOWER GEL 3 IN 1 WITH BLACK
PEPPER AND GUARANA 300 ML



SHOWER GEL 4 IN 1 WITH HEMP
EXTRACT AND VITAMIN PP 300 ML



SHOWER GEL 3 IN 1 WITH ALLANTOIN
AND HYDROMANIL 300 ML



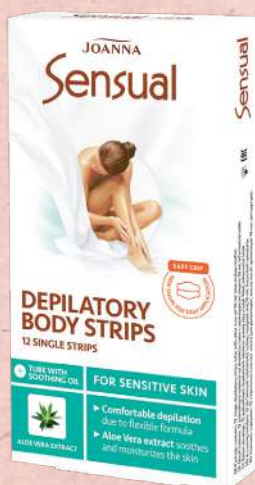
SHOWER GEL 3 IN 1 WITH ALLANTOIN
AND HYDROMANIL 100 ML



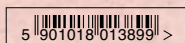
HAIR REMOVAL PRODUCTS

Sensual

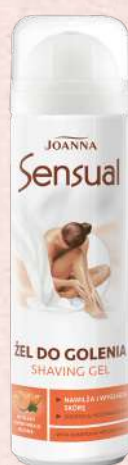
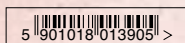
- moisturizing & smoothing formula
- 5 precising products: 2 hair removal creams, 1 body wax strips, 1 face wax strips, 1 shaving gel
- velvety smooth skin
- traditional & valued ingredients:
 - aloe vera extract, honey melon extract soothes & moisturizes the skin
 - hemp oil moisturizes and nourishes the skin
 - oat milk nourishes & smoothes



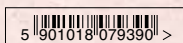
DEPILATORY BODY STRIPS
WITH ALOE 6X2



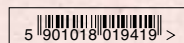
DEPILATORY FACE STRIPS
WITH ALOE 6X2



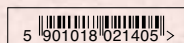
SHAVING GEL FOR WOMEN
WITH MELON 6X2



BODY DEPILATORY CREAM
FOR SENSITIVE AREAS
- OAT MILK 100G



LEG DEPILATORY CREAM
- HEMP SEEDS
100G



POWER MEN

- 5 minutes formula
- eliminates dark and short hair
- dedicated for all body parts
- hemp oil moisturizes and nourishes the skin
- perfectly smooth skin
- dermatologically tested



BODY HAIR REMOVAL CREAM
FOR MEN



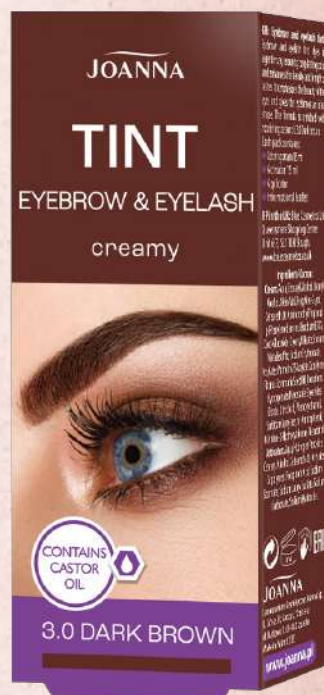
TINT

- enhanced eyebrow shape
- two universal shades: black & dark brown
- long lasting color
- valued ingredients:
 - castor oil moisturizes & regenerates hair
 - vitamin E regenerates & strengthens
- natural effect
- quick & easy application

EYELASHES & EYEBROWS PRODUCTS



EYEBROW AND EYELASH
TINT BLACK



EYEBROW AND EYELASH
TINT DARK BROWN





LABORATORIUM KOSMETYCZNE JOANNA SP.J. B. GÓRKA, R. KORCZAK

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JOANNA
PROFESSIONAL
2024



PROFESSIONAL HAIR COSMETICS BY JOANNA

PROFESSIONAL HAIR LIGHTENERS

PATINUM LIGHTENERS FOR WHOLE HAIR & HIGHLIGHTS UP TO 7 TONES

- perfect cool blonde shades
- silk proteins protect the hair structure
- glossy effect
- dermatologically tested



PLATINUM HAIR LIGHTENER
450 g



PLATINUM CLASSIC
HAIR LIGHTENER 450 g



PROFESSIONAL OXIDANT CREAMS

- creamy formula
- universal use - with color creams or lightening powder
- mild formula
- available vol. 3%, 6%, 9%, 12%
- useful capacities 130 g & 1000 g



CREAM OXIDIZER 6%
130 g



CREAM OXIDIZER 3%
1000 g



CREAM OXIDIZER 6%
1000 g



CREAM OXIDIZER 9%
1000 g



CREAM OXIDIZER 12%
1000 g



PROFESSIONAL HAIR CARE LINE

SPECIAL HAIR CARE AFTER BLEACHING TREATMENT

- perfect cold shades: silver , platinum & pink blonde
- anti-yellow effect
- glossy & beautyfull look



SILVER BOOST COMPLEX HAIR
SHAMPOO 500 g



COLOR BOOST COMPLEX REVITALIZING
HAIR SHAMPOO 500 g



COLOR BOOST COMPLEX TONING HAIR
SHAMPOO 500 g



SILVER BOOST COMPLEX HAIR
CONDITIONER 500 g



COLOR BOOST COMPLEX REVITALIZING
HAIR CONDITIONER 500 g



COLOR BOOST COMPLEX TONING HAIR
CONDITIONER 500 g



PROFESSIONAL HAIR CARE LINE

KERATIN REBUILDING LINE

- special care dedicated for coars, dull & brittle hair
- keratin rebuilding complex
- strengthening effect



KERATIN REBUILDING HAIR SHAMPOO
1000 ML



KERATIN REBUILDING HAIR CONDITIO-
NER 1000 G



KERATIN REBUILDING HAIR SPRAY
CONDITIONER 300 ML



KERATIN REBUILDING HAIR MASK
500 G



PROFESSIONAL HAIR CARE LINE

SILK SMOOTHING LINE

- special care for dry&damaged hair
- improve hair condition
- moisturizing silk proteins
- smoothing & glossy effect



SILK SMOOTHING HAIR SHAMPOO
1000 ML



SILK SMOOTHING HAIR CONDITIONER
1000 g



SILK SMOOTHING HAIR MASK
500 g



PROFESSIONAL HAIR CARE LINE

ARGAN OIL REGENERATING LINE

- special care for damaged hair
- improve hair condition
- healthy and silky look



ARGAN OIL REGENERATING HAIR
SHAMPOO 1000 ML



ARGAN OIL REGENERATING HAIR
SHAMPOO 500 ML



ARGAN OIL REGENERATING HAIR
CONDITIONER 1000 G



ARGAN OIL REGENERATING HAIR
CONDITIONER 500 G



PROFESSIONAL HAIR CARE LINE

UV FILTER PROTECTIVE LINE

- special care dedicated for dyed hair
- moisturizing & nourishing formula
- uv filter protecting function
- shiny & healthy look



UV FILTER HAIR SHAMPOO 5000 ML



UV FILTER HAIR SHAMPOO 1000 ML



UV FILTER PROTECTIVE CONDITIONER
WITH CHERRY FRAGRANCE 1000 ML



PROFESSIONAL HAIR CARE LINE

CLEANPRO COMPLEX LINE

- dedicated for all hair types
- for every day hair care routine
- sebum regulation
- refreshing effect



CLEANPRO COMPLEX HAIR SHAMPOO
1000 ML



CERAMIDES HAIR SHAMPOO 1000 ML



CERAMIDES LINE

- dedicated for all hair types
- every day routine hair care
- ceramides moisturize hair fibers
- improves hair condition

PROFESSIONAL HAIR CARE LINE

ACIDPRO COMPLEX LINE

- dedicated for hair after alkline hairdressing treatments
- restore ph level
- close damaged hair fibers
- shining & smoothing effect



ACIDPRO COMPLEX HAIR SHAMPOO
1000 ML



ACIDPRO COMPLEX HAIR CONDITIONER
1000 G



PROFESSIONAL HAIR CARE LINE

VOLUME UP COMPLEX LINE

- special care for thin, flat & delicate hair
- moisturizing plant-based collagen
- healthy and big volume look



VOLUME UP HAIR SHAMPOO 1000 ML



VOLUME UP HAIR SHAMPOO 500 ML



VOLUME UP HAIR CONDITIONER 500 G



PROFESSIONAL HAIR STYLING PRODUCTS

CURLS ENHANCING LINE

- beautiful curls
- special polymers
- protecting uv filters
- long lasting effect



CURLS ENHANCING SPRAY
300 ML



CURLS ENHANCING CREAM
200 G



CURLS ENHANCING MOUSSE
150 ML



THERMOPROTECTION LINE

- heat protection during hair treatments
- smoothing polymers
- moisturizing & nourishing ingredients
- shiny effect



THERMO & SMOOTHNESS
300 ML



THERMO & SMOOTHNESS CREAM
200 G



PROFESSIONAL HAIR STYLING PRODUCTS

FIXATION LINE

- 8 products for creative styling effects
- provitamin b5 & uv filters
- several effects from natural look till sophisticated shapes
- strong hold & long lasting effect

LOTIONS



FIXING HAIR STYLING LOTION
VERY STRONG 1000 ML



FIXING HAIR STYLING LOTION
VERY STRONG 300 ML



FIXING HAIR STYLING LOTION
STRONG 300 ML



FIXATION LINE

GEL & PASTE



GEL BRILLIANTINE
200 g



FIXING & STYLING PASTE
200 g



FIXING & STYLING GUM
200 g



MOUSSE & SPRAY



FIXING & VOLUME MOUSSE
150 ML



FIXING & VOLUME SPRAY
300 ML



PROFESSIONAL HAIR STYLING PRODUCTS

HAIR CARE			JOANNA PROFESSIONAL		
No	Code	Product name	Barcode	Pcs per carton	Volume
1.	9642	SILK smoothing shampoo	5901018006570	4	1000 ml
2.	9561	SILK smoothing conditioner	5901018006587	4	1000 g
3.	9546	SILK smoothing mask	5901018006594	4	500 g
4.	9625	ACIDPRO COMPLEX acidifying shampoo	5901018010676	6	1000 ml
5.	9548	ACIDPRO COMPLEX acidifying conditioner	5901018010669	6	1000 g
6.	9643	VOLUME'UP COMPLEX volumizing shampoo	5901018011055	7	1000 ml
7.	9643/WIEL	VOLUME'UP COMPLEX volumizing shampoo	5901018014421	7	500 g
8.	9562/WIEL	VOLUME'UP COMPLEX volumizing conditioner	5901018014469	7	500 g
9.	9644	ARGAN OIL regenerating shampoo	5901018011062	5	1000 ml
10.	9644/WIEL	ARGAN OIL regenerating shampoo	5901018014407	5	500 ml
11.	9563	ARGAN OIL regenerating conditioner	5901018011086	5	1000 g
12.	9563/WIEL	ARGAN OIL regenerating conditioner	5901018014490	5	500 g
13.	9651	KERATIN rebuilding shampoo	5901018012809	3	1000 ml
14.	9555	KERATIN rebuilding conditioner	5901018012816	3	1000 g
15.	9556	KERATIN rebuilding mask	5901018012823	3	500 g
16.	9557	KERATIN rebuilding spray conditioner	5901018012830	3	300 ml
17.	9646	CERAMIDES shampoo with fresh fragrance	5901018015404	7	1000 ml
18.	TFRY9553/1	UV Filter protective conditioner with cherry fragrance	5901018016777	6	1000 g
19.	9617	UV FILTER protective shampoo with cherry fragrance	5901018005931	6	5000 ml
20.	9623	UV FILTER protective shampoo with cherry fragrance	5901018004521	6	1000 ml
21.	9624	CLEANPRO COMPLEX cleancing shampoo	5901018008093	7	1000 ml
LIGHTENERS			JOANNA PROFESSIONAL		
1.	9723	Lightener Platinum	5901018019495	1	450 g
2.	9724	Lightener Platinum Classic	5901018019501	1	450 g
OXIDIZERS			JOANNA PROFESSIONAL		
1.	9024	Cream oxidizer 3%	5901018008833	1	1000 g
2.	9025	Cream oxidizer 6%	5901018008840	1	1000 g
3.	9026	Cream oxidizer 9%	5901018008857	1	1000 g
4.	9027	Cream oxidizer 12%	5901018008864	1	1000 g
5.	9035	Cream oxidizer 6%	5901018008888	1	130 g
HAIR CARE			JOANNA PROFESSIONAL		
1.	9613	COLOR BOOST COMPLEX color revitalizing shampoo	5901018004507	2	500 g
2.	9544	COLOR BOOST COMPLEX color revitalizing conditioner	5901018005016	2	500 g
3.	9603	COLOR BOOST COMPLEX color toning shampoo	5901018018122	2	500 g
4.	9534	COLOR BOOST COMPLEX color toning conditioner	5901018018528	2	500 g
5.	9602	SILVER BOOST COMPLEX silver effect shampoo	5901018020651	2	500 g
6.	9532	SILVER BOOST COMPLEX silver effect conditioner	5901018020644	2	500 g
HAIR CARE			JOANNA PROFESSIONAL		
FIXATION					
1.	9927	GEL BRILLIANTINE	5901018020163	10	200 g
2.	9940	FIXING HAIR STYLING LOTION STRONG	5901018019730	9	300 ml
3.	9941	FIXING HAIR STYLING LOTION VERY STRONG	5901018019747	9	300 ml
4.	9947	FIXING HAIR STYLING LOTION VERY STRONG	5901018019754	9	1000 ml
5.	9914	FIXING & STYLING GUM	5901018019709	10	200 g
6.	9954	FIXING & STYLING PASTE	5901018019761	10	200 g
7.	9981	FIXING & VOLUME HAIR SPRAY	5901018019907	10	300 ml
8.	9985	FIXING & VOLUME HAIR MOUSSE	5901018019914	10	150 ml
SMOOTHING & THERMOPROTECTION					
1.	9962	SMOOTHNESS & THERMOPROTECTION STYLING CREAM	5901018019778	8	200 g
2.	9961	SMOOTHNESS & THERMOPROTECTION STYLING SPRAY	5901018019891	8	300 ml
CURLS					
1.	9975	CURLS ENHANCING MOUSSE	5901018019815	8	150 ml
2.	9972	CURLS ENHANCING CREAM	5901018019808	8	200 g
3.	9971	CURLS ENHANCING SPRAY	5901018019792	8	300 ml