

JOANNA
PROFESSIONAL
2023



PROFESSIONAL HAIR COSMETICS BY JOANNA

PROFESSIONAL HAIR LIGHTENERS

PATINUM LIGHTENERS FOR WHOLE HAIR & HIGHLIGHTS UP TO 7 TONES

- perfect cool blonde shades
- blonde booster conditioner
- silk proteins protect the hair structure
- glossy effect
- dermatologically tested



TINUM HAIR LIGHTENER
450 G



PLATINUM CLASSIC
HAIR LIGHTENER 450 G



PROFESSIONAL OXIDANT CREAMS

- creamy formula
- universal use – with color creams or lightening powder
- mild formula
- available vol. 3%, 6%, 9%, 12%
- useful capacities 130 g & 1000 g



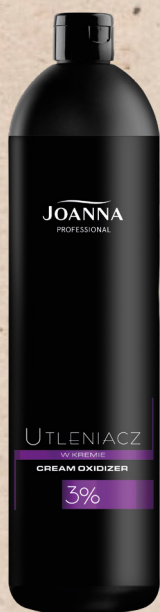
CREAM OXIDIZER 3%
130 G



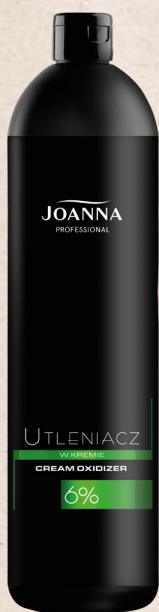
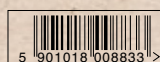
CREAM OXIDIZER 6%
130 G



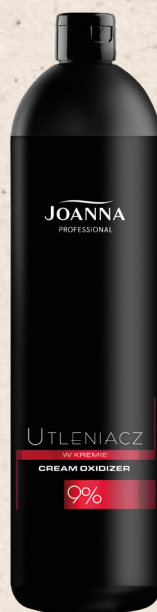
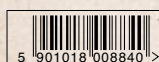
CREAM OXIDIZER 9%
130 G



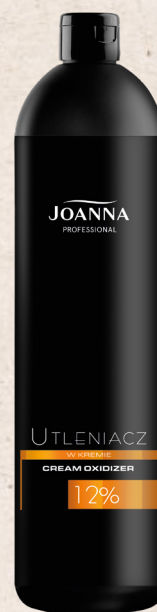
CREAM OXIDIZER 3%
1000 G



CREAM OXIDIZER 6%
1000 G



CREAM OXIDIZER 9%
1000 G



CREAM OXIDIZER 12%
1000 G



PROFESSIONAL HAIR CARE LINE

SPECIAL HAIR CARE AFTER BLEACHING TREATMENT

- perfect cold shades: silver , platinum & pink blonde
- anti-yellow effect
- glossy & beautyfull look



SILVER BOOST COMPLEX HAIR
SHAMPOO 500 g



COLOR BOOST COMPLEX REVITALI-
ZING HAIR SHAMPOO 500 g



OR BOOST COMPLEX TONING HAIR
SHAMPOO 500 g



SILVER BOOST COMPLEX HAIR
CONDITIONER 500 g



COLOR BOOST COMPLEX REVITALI-
ZING HAIR CONDITIONER 500 g



COLOR BOOST COMPLEX TONING HAIR
CONDITIONER 500 g



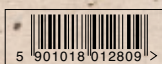
PROFESSIONAL HAIR CARE LINE

KERATIN REBUILDING LINE

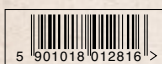
- special care dedicated for coars, dull & brittle hair
- keratin rebuilding complex
- strengthening effect



KERATIN REBUILDING HAIR SHAMPOO
1000 ML



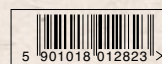
KERATIN REBUILDING HAIR CONDITIO-
NER 1000 G



KERATIN REBUILDING HAIR SPRAY
CONDITIONER 300 ML



KERATIN REBUILDING HAIR MASK
500 G



PROFESSIONAL HAIR CARE LINE

SILK SMOOTHING LINE

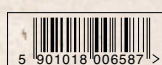
- special care for dry&damaged hair
- improve hair condition
- moisturizing silk proteins
- smoothing & glossy effect



SILK SMOOTHING HAIR SHAMPOO
1000 ML



SILK SMOOTHING HAIR CONDITIONER
1000 G



SILK SMOOTHING HAIR MASK
500 G



PROFESSIONAL HAIR CARE LINE

ARGAN OIL REGENERATING LINE

- special care for damaged hair
- improve hair condition
- healthy and silky look



ARGAN OIL REGENERATING HAIR
SHAMPOO 1000 ML



ARGAN OIL REGENERATING HAIR
SHAMPOO 500 ML



ARGAN OIL REGENERATING HAIR
CONDITIONER 1000 G



ARGAN OIL REGENERATING HAIR
CONDITIONER 500 G



UV FILTER HAIR SHAMPOO 5000 ML



UV FILTER HAIR SHAMPOO 1000 ML



UV FILTER PROTECTIVE LINE

- special care dedicated for dyed hair
- moisturizing & nourishing formula
- uv filter protecting function
- shiny & healthy look

PROFESSIONAL HAIR CARE LINE



ACIDPRO COMPLEX HAIR SHAMPOO
1000 ML



ACIDPRO COMPLEX HAIR CONDITIONER 1000 G



ACIDPRO COMPLEX LINE

- dedicated for hair after alkline hairdressing treatments
- restore ph level
- close damaged hair fibers
- shining & smoothing effect



CLEANPRO COMPLEX HAIR SHAMPOO
1000 ML



CLEANPRO COMPLEX LINE

- dedicated for all hair types
- for every day hair care routine
- sebum regulation
- refreshing effect



MILK PROTEINS HAIR SHAMPOO
1000 ML



MILK PROTEINS LINE

- dedicated for dry and damaged hair
- nourishing & smoothing effect
- improve elasticity

PROFESSIONAL HAIR CARE LINE

VOLUME UP COMPLEX LINE

- special care for thin, flat & delicate hair
- moisturizing plant-based collagen
- healthy and big volume look



VOLUME UP HAIR SHAMPOO 1000 ML



VOLUME UP HAIR SHAMPOO 500 ML



VOLUME UP HAIR CONDITIONER 500 G



CERAMIDES LINE

- dedicated for all hair types
- every day routine hair care
- ceramides moisturize hair fibers
- improves hair condition



CERAMIDES HAIR SHAMPOO 1000 ML



CERAMIDES HAIR CONDITIONER
1000 G



PROFESSIONAL HAIR STYLING PRODUCTS

CURLS ENHANCING LINE

- beautiful curls
- special polymers
- protecting uv filters
- long lasting effect



CURLS ENHANCING SPRAY
300 ML



CURLS ENHANCING CREAM
200 G



CURLS ENHANCING MOUSSE
150 ML



THERMOPROTECTION LINE

- heat protection during hair treatments
- smoothing polymers
- moisturizing & nourishing ingredients
- shiny effect



THERMO & SMOOTHNESS
300 ML



THERMO & SMOOTHNESS CREAM
200 G



PROFESSIONAL HAIR STYLING PRODUCTS

FIXATION LINE

- 8 products for creative styling effects
- provitamin b5 & uv filters
- several effects from natural look till sophisticated shapes
- strong hold & long lasting effect

LOTIONS



FIXING HAIR STYLING LOTION
VERY STRONG 1000 ML



FIXING HAIR STYLING LOTION
VERY STRONG 300 ML



FIXING HAIR STYLING LOTION
STRONG 300 ML



FIXATION LINE

GEL & PASTE



GEL BRILLIANTINE
200 g



FIXING & STYLING PASTE
200 g



FIXING & STYLING GUM
200 g



MOUSSE & SPRAY



FIXING & VOLUME MOUSSE
150 ML



FIXING & VOLUME SPRAY
300 ML



PROFESSIONAL HAIR STYLING PRODUCTS

HAIR CARE			JOANNA PROFESSIONAL		
No	Code	Product name	Barcode	Pcs per carton	Volume
1.	9642	SILK smoothing shampoo	5901018006570	4	1000 ml
2.	9561	SILK smoothing conditioner	5901018006587	4	1000 g
3.	9546	SILK smoothing mask	5901018006594	4	500 g
4.	9625	ACIDPRO COMPLEX acidifying shampoo	5901018010676	6	1000 ml
5.	9548	ACIDPRO COMPLEX acidifying conditioner	5901018010669	6	1000 g
6.	9643	VOLUME'UP COMPLEX volumizing shampoo	5901018011055	7	1000 ml
7.	9643/WIEL	VOLUME'UP COMPLEX volumizing shampoo	5901018014421	7	500 g
8.	9562/WIEL	VOLUME'UP COMPLEX volumizing conditioner	5901018014469	7	500 g
9.	9644	ARGAN OIL regenerating shampoo	5901018011062	5	1000 ml
10.	9644/WIEL	ARGAN OIL regenerating shampoo	5901018014407	5	500 ml
11.	9563	ARGAN OIL regenerating conditioner	5901018011086	5	1000 g
12.	9563/WIEL	ARGAN OIL regenerating conditioner	5901018014490	5	500 g
13.	9651	KERATIN rebuilding shampoo	5901018012809	3	1000 ml
14.	9555	KERATIN rebuilding conditioner	5901018012816	3	1000 g
15.	9556	KERATIN rebuilding mask	5901018012823	3	500 g
16.	9557	KERATIN rebuilding spray conditioner	5901018012830	3	300 ml
17.	9646	CERAMIDES shampoo with fresh fragrance	5901018015404	7	1000 ml
18.	9536	CERAMIDES conditioner with fresh fragrance	5901018018511	7	1000 g
19.	9617	UV FILTER protective shampoo with cherry fragrance	5901018005931	5	5000 ml
20.	9623	UV FILTER protective shampoo with cherry fragrance	5901018004521	5	1000 ml
21.	9622	MILK PROTEINS nourishing shampoo	5901018004514	6	1000 ml
22.	9624	CLEANPRO COMPLEX cleansing shampoo	5901018008093	6	1000 ml
LIGHTENERS			JOANNA PROFESSIONAL		
1.	9723	Lightener Platinum	5901018019495	1	450 g
2.	9724	Lightener Platinum Classic	5901018019501	1	450 g
OXIDIZERS			JOANNA PROFESSIONAL		
1.	9024	Cream oxidizer 3%	5901018008833	1	1000 g
2.	9025	Cream oxidizer 6%	5901018008840	1	1000 g
3.	9026	Cream oxidizer 9%	5901018008857	1	1000 g
4.	9027	Cream oxidizer 12%	5901018008864	1	1000 g
5.	9034	Cream oxidizer 3%	5901018008871	1	130 g
6.	9035	Cream oxidizer 6%	5901018008888	1	130 g
7.	9036	Cream oxidizer 9%	5901018008895	1	130 g
HAIR CARE			JOANNA PROFESSIONAL		
1.	9613	COLOR BOOST COMPLEX color revitalizing shampoo	5901018004507	2	500 g
2.	9544	COLOR BOOST COMPLEX color revitalizing conditioner	5901018005016	2	500 g
3.	9603	COLOR BOOST COMPLEX color toning shampoo	5901018018122	2	500 g
4.	9534	COLOR BOOST COMPLEX color toning conditioner	5901018018528	2	500 g
5.	9602	SILVER BOOST COMPLEX silver effect shampoo	5901018020651	2	500 g
6.	9532	SILVER BOOST COMPLEX silver effect conditioner	5901018020644	2	500 g
HAIR CARE			JOANNA PROFESSIONAL		
FIXATION					
1.	9927	GEL BRILLIANTINE	5901018020163	10	200 g
2.	9940	FIXING HAIR STYLING LOTION STRONG	5901018019730	9	300 ml
3.	9941	FIXING HAIR STYLING LOTION VERY STRONG	5901018019747	9	300 ml
4.	9947	FIXING HAIR STYLING LOTION VERY STRONG	5901018019754	9	1000 ml
5.	9914	FIXING & STYLING GUM	5901018019709	10	200 g
6.	9954	FIXING & STYLING PASTE	5901018019761	10	200 g
8.	9981	FIXING & VOLUME HAIR SPRAY	5901018019907	10	300 ml
9.	9985	FIXING & VOLUME HAIR MOUSSE	5901018019914	10	150 ml
10.	9931	SHINE SPRAY	5901018019723	8	150 ml
SMOOTHING & THERMOPROTECTION					
1.	9962	SMOOTHNESS & THERMOPROTECTION STYLING CREAM	5901018019778	8	200 g
2.	9961	SMOOTHNESS & THERMOPROTECTION STYLING SPRAY	5901018019891	8	300 ml
CURLS					
1.	9975	CURLS ENHANCING MOUSSE	5901018019815	8	150 ml
2.	9972	CURLS ENHANCING CREAM	5901018019808	8	200 g
3.	9971	CURLS ENHANCING SPRAY	5901018019792	8	300 ml